

The Future of RISK™



Innovation. Technology. Disruption. Digital Content Series Sponsorship

Tapping into the knowledge, expertise, and network of The Institutes and affiliated companies, The Future of Risk™ is an ongoing digital series of educational sessions. Focused around the broad topics of innovation, technology, and disruption, these digital sessions bring together some of the brightest minds and forward-thinking executives in the industry. The Future of Risk is your opportunity align with thought leaders and executives who are shaping the future of risk management and insurance.

Sponsorship Opportunity The Future of Risk Partner | \$10,000

Benefits:

- Logo on The Future of Risk Website until end of 2022
- Logo recognition on all email marketing, quarterly newsletter until end of 2022
- Logo recognition on “sponsor thank you slide” included in every The Future of Risk Webinar
- One piece of sponsored content linked in every quarterly newsletter
- One Custom Sponsored Webinar, including
 - Dedicated Email Blast
 - Inclusion in quarterly newsletter
 - Featured on The Future of Risk homepage

Some of the topics on tap for The Future of Risk 2022 include*:

- The Risks of Social Inflation
- Insurtech-Enabled, Direct-to-Consumer Insurance
- Evolving Personal Auto Insurance with Enterprise Blockchain
- Decentralized Technology: How It Can Revolutionize the Insurance Industry
- Enterprise Blockchain Applications: Altering the Multi-party Business Landscape
- The Voices of Risk Management Live: A Corporate Risk Manager Panel
- Cybersecurity and Cyber Insurance
- Enterprise Risk Management 2.0
- Balancing Innovation and Regulation
- Climate Risk and Resilience
- DEI and Talent
- Insurance Economics

Audience

Building on the collective audiences of The Institutes and affiliated organizations, The Future of Risk monthly newsletter will be sent to an audience of more than 25,000 industry leaders. These leaders represent leadership from a variety of functional areas including data, technology, operations, claims, underwriting, risk management, and executive leadership.

For sponsorship information contact Adam Lachowicz:
Email: Lachowicz@theinstitutes.org | Phone: 610-251-2738

Schedule a meeting to discuss: <https://calendly.com/institutesadam/schedule-meeting>

The Institutes®
The Future
of
RISK™



Company Name _____

Contact Name _____ Title _____

Address _____ City/State/Zip _____

Phone _____ Fax _____

Contact email address _____

Sponsorship Information

Our company will sponsor the following:

Event Name: _____

Sponsorship Opportunity: _____

Sponsorship Fee: _____

Payment Information

Invoice will be sent upon receipt of signed form.

Details and payment instructions will be noted on the invoice. Payments can be submitted via ACH, credit card, or check.

Steps for submitting your application:

Return signed form to:

Adam Lachowicz

Relationships Manager, Partnerships

Lachowicz@TheInstitutes.org

Phone: (610) 251-2738

Fax: (610) 644-7387

Sign and Date

We hereby submit this application for The Institutes® The Future of Risk™.

Please sign and date below.

Signature (required) _____ Date: _____

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*Specific session content subject to change as we strive to address current topics and trends.